

FOR IMMEDIATE RELEASE

## ***NSA Appoints John Gould as Vice President of Strategic Accounts***

**Cleveland, OH** – National Safety Apparel, Inc. (NSA) is pleased to announce the appointment of John Gould as the new Vice President of Strategic Accounts. With an extensive background in sales leadership and business development, John will play a pivotal role in strengthening NSA's relationships with key distribution partners and driving strategic growth initiatives.

John joins NSA with decades of industry experience, having held leadership roles where he consistently delivered impressive sales results and built top-performing teams. Well-respected in the industry, John brings a deep understanding and extensive experience in the flame-resistant clothing (FRC) market. "John's industry expertise, exceptional leadership, and ability to inspire those around him make him an outstanding addition to our team," said Tom Kiddle, EVP of Sales at NSA. "His strategic mindset, customer-focused approach, and in-depth industry knowledge will be critical in expanding NSA's footprint for substantial growth, especially with our DRIFIRE® FR clothing and Enespro® Electrical PPE brands."

A proud veteran of the United States Air Force, John holds a bachelor's degree from the University of Cincinnati. His background in both military service and business has shaped his disciplined, results-driven approach to sales strategy.

As Vice President of Strategic Accounts, John will lead NSA's newly formed Strategic Account Team, focusing on strengthening partnerships with major distributors, optimizing sales initiatives, and identifying new opportunities to enhance NSA's market presence. His leadership will help NSA continue to evolve in the rapidly changing FRC and PPE industries.

"NSA has built a strong reputation of quality, innovation, and customer commitment, and its recent partnership with Blue Point Capital Partners reinforces that foundation for continued success," said John Gould. "I'm honored to join such a talented team and look forward to helping drive growth through collaboration with strategic partners."

For more information about NSA and our DRIFIRE®, Enespro® and NSA brand products, please visit [www.ThinkNSA.com](http://www.ThinkNSA.com).

National Safety Apparel (NSA), established in 1935, is a market leader in flame-resistant clothing (FRC), electrical PPE and products, high heat & industrial PPE, workwear and uniforms. The majority of NSA's products (DRIFIRE®, Enespro®, and Wild Things® and others) are made in the USA, reflecting a commitment to quality and flexibility that distribution partners and end users have trusted for decades.

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